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Dear Friend:

A few years ago I wrote a book called ***Urban Bikers' Tricks & Tips—Low-Tech & No-Tech Ways to Find, Ride, and Keep a Bicycle***. I created it for any adult or teen who owns a bicycle or wants to get one. Now, after selling about 10,000 copies, I've come out with a fully revised edition.



Why might you want my book? Because:

- If you don't have a bike, my book helps you find one.
- If you've thought about using your bike more, my book helps there, too.
- If you already use your bike lots, my book helps you to bike better.
- Even if you've no interest in bicycling, my book would make a great gift for someone who has.



People really seem to like ***Urban Bikers' Tricks & Tips***. Professional bicycling advocates have it called one of the best how-to books on cycling ever written. And ABC TV said, "If you buy only one bicycling book in your life, this is the one." Yet it costs only \$14.95.

I say "only" because many have told me they'd pay much more—partly due to the 700-plus photos and drawings (some shown on this page) that appear in the book's 250 colorful pages.

Why did I do it? Many folks, perhaps even you, spend more time in cars, in front of TVs, and tied to computers than they did at earlier ages. They used to spend some of that time riding bikes or maybe walking. We both know that adulthood alone doesn't explain why they stopped—but stop they did. I want to help un-stop them.

To get ***Urban Bikers' Tricks & Tips***, ask for it at any bookstore or bike shop that sells books, anywhere in the world. If the store can't get it from whom-ever they order books, please let me know. We'll arrange it. You can also get it via my Web site, www.mrbike.com, or by calling 800/888-4741.

Thanks for your attention.

